

2POWER: Innovation to Push Offshore Wind Energy Regi



An introduction to the FFFGR Offshore Wind Special Interest Group

Inn2POWER: Introduction

Partners: 11 Partners from the UK, Denmark, Belgium, the Netherlands, Germany

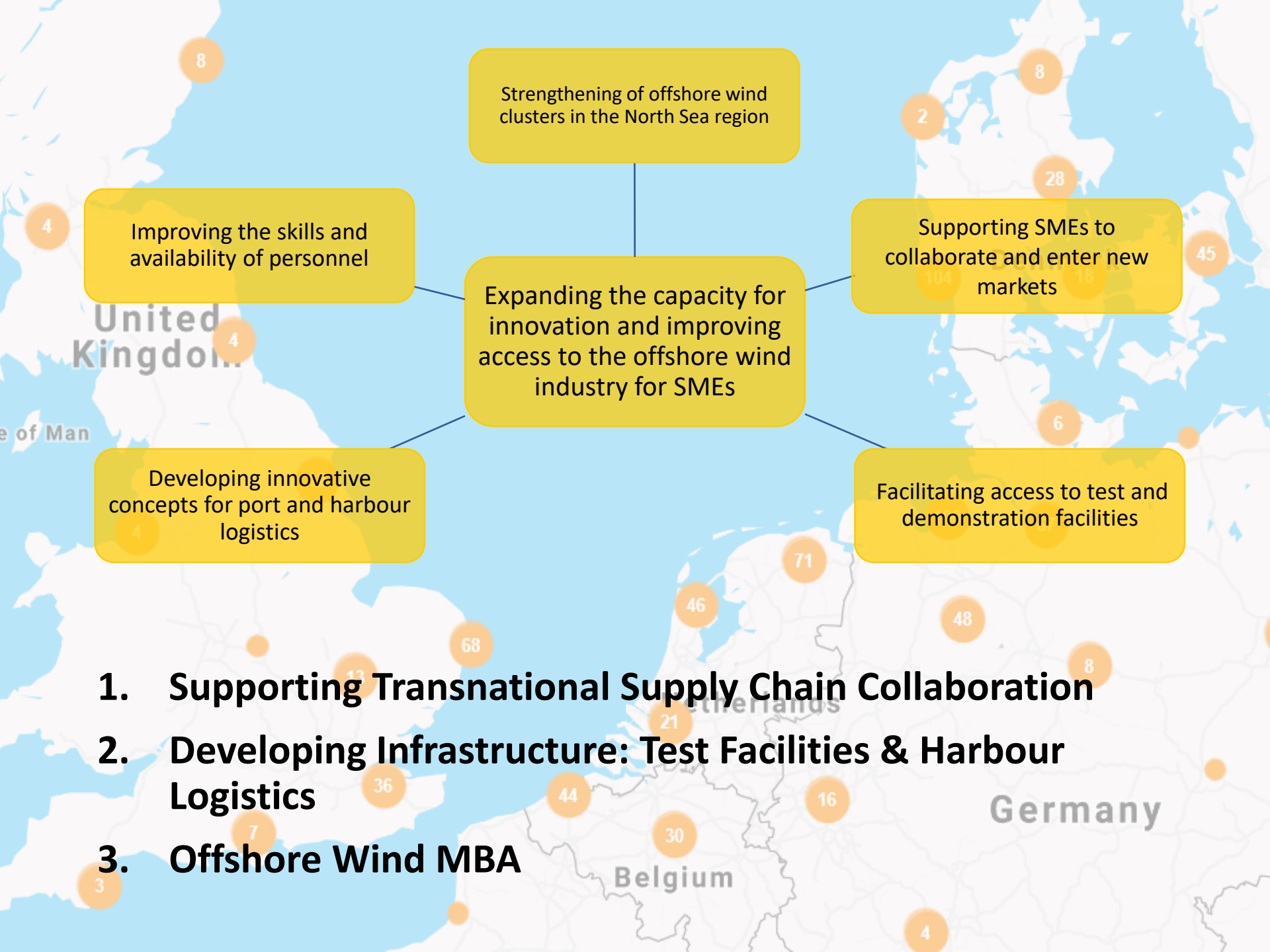
Funding: Funded by the European Union's European Regional Development Fund – Interreg North Sea Region Programme

Project Duration:
Available until Oct. 2020

Purpose: Connect & Strengthen regional Offshore Wind Clusters & Support SMEs

More Information:
<https://northsearegion.eu/inn2power/>





Strengthening of offshore wind clusters in the North Sea region

Improving the skills and availability of personnel

Expanding the capacity for innovation and improving access to the offshore wind industry for SMEs

Supporting SMEs to collaborate and enter new markets

Developing innovative concepts for port and harbour logistics

Facilitating access to test and demonstration facilities

- 1. Supporting Transnational Supply Chain Collaboration**
- 2. Developing Infrastructure: Test Facilities & Harbour Logistics**
- 3. Offshore Wind MBA**

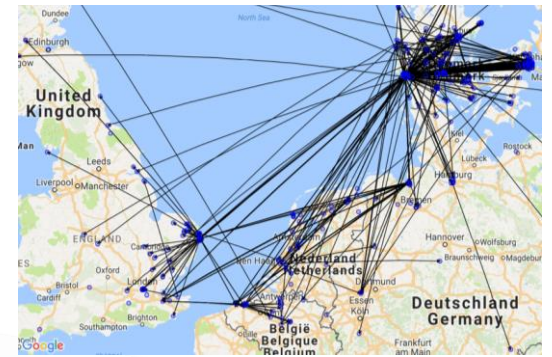
Supporting Transnational Collaboration

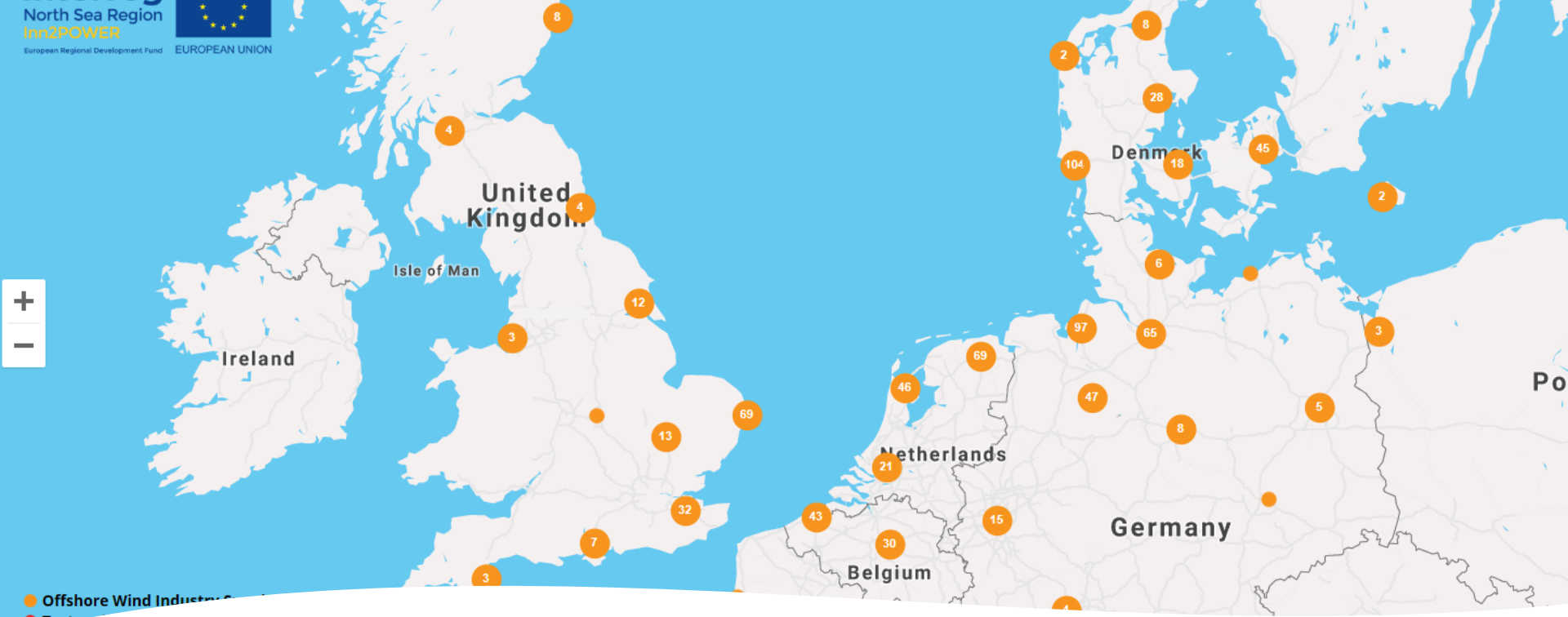


1. Promote supply chain capabilities in each cluster

2. Facilitate actual meetings at events

3. Support & identify collaboration partners & broker introductions





Inn2POWER Company Directory

- A **NSR wide network** of companies looking to partner, trade and innovate within the European Offshore Wind Supply Chain
- **Membership organisations** across Europe collaborating to offer business support & brokerage
- Create your profile and explore the supply chain today on the free to access Inn2POWER Supply Chain Directory

<http://www.inn2power.eu/mapping>

Business Matchmaking Events Series: Where have we been?



Borkum Riffgrund 2 Supply Chain Meeting & Netherlands B2B – Netherlands, Jan 2018 & March 2019



WINDFORCE – Germany, May 2017, 2018 & 2019



Danish Annual Offshore B2B event – Denmark, Nov 2017, 2018 & 2019



Belgium Offshore Days - Belgium, March 2018 & 2019



Greater South East OW Event - UK, Nov 2018



Business Matchmaking Events Series



Great participation at SNS 2019

- **90 registered** participants 89 with pre-arranged meetings
- **88 joined** over two days representing over **70 companies**
- **260 pre-arranged meetings**, 187 actually hosted!!
- User-friendly software enabled **matching companies on the day!**
- Great participation from key buyers included Shell, Perenco, Vattenfall, SPR, GE Renewable Energy, MHI Vestas, Dana Petroleum and many more



Business Matchmaking Events Series

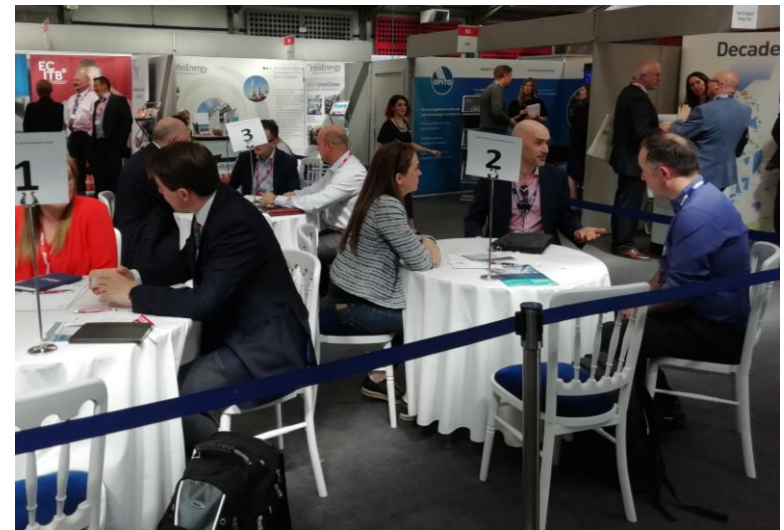
Next Event?

- WindEurope Offshore with **Energy Innovation Cluster B2B Matchmaking**
- Copenhagen, 25th Nov 2019 | www.windeurope.org/offshore2019/
- Inn2POWER Guests get special attendance rates
- Save the date!
- **More events in Collaboration with EEEGR...**



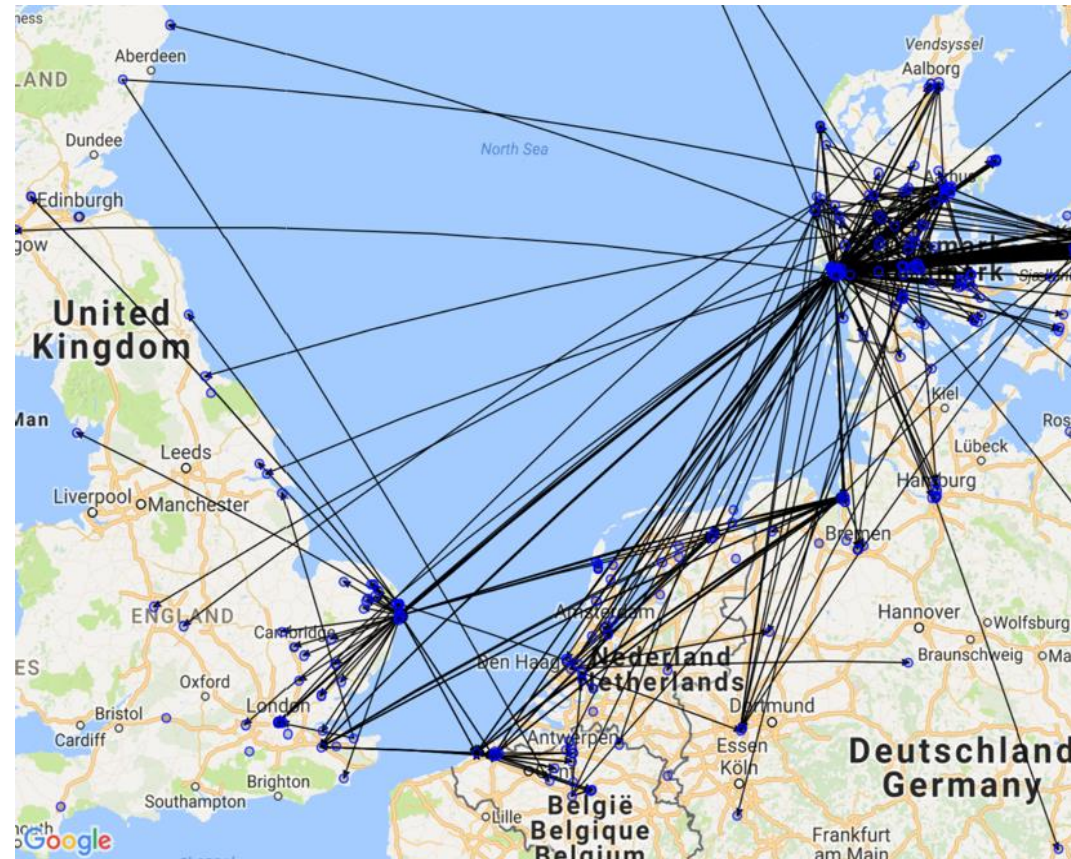
Wind
EUROPE

OFFSHORE
2019
26-28 NOVEMBER
COPENHAGEN



1-2-1 Support to Identify and Meet New Collaboration Partners / Future Customers

- Intelligent matchmaking uses 'Network Analysis'
- 40 minute interview:
 - identifies the partners/competencies your looking for
 - Who you already work with,
 - Any areas of innovation your working on
 - Your priority European markets
- Individual report generated including recommended companies & contacts
- Inn2POWER partners help make the connection!!



1-2-1 Support to Identify and Meet New Collaboration Partners / Future Customers



Gustavo, OEDK, Lisbeth, EASV & Michael Jensen, PMC Hydraulics

Dynamica Ropes, Denmark & CIV Offshore & Shipping, the Netherlands (supported by OEDK & NNOW)

- Co-develop one or more new innovative product(s) and / or services by using their core competencies and expertise within the fields of manufacturing, ropes, mooring and towing, heavy lifting onshore & offshore, shipping and logistics
- The collaboration will also support Dynamica Ropes in entering the Dutch market as means of delivering their products and services in this new market



1-2-1 Support to Identify and Meet New Collaboration Partners / Future Customers



Interreg North Sea Region Inn2POWER 

Declaration of Initiation of Innovative Transnational Collaborative Partnerships with Support from the Inn2POWER Project

This form is to declare that the named partners below have entered into an innovative Transnational Collaborative Partnership as result of engaging with, and receiving support from, the Inn2POWER project.

Transnational Collaborative Partnerships include two or more small and medium sized companies (SMEs) entering into a collaborative arrangement to pursue research or develop and/or deliver new/joint services to the offshore wind supply chain across the North Sea Region. Partners must intend to work in collaboration for a minimum of 5 years.

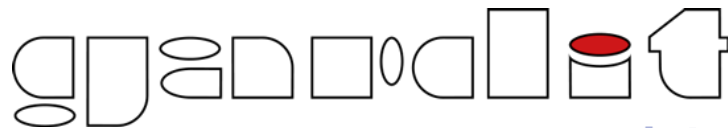
1. Please outline the nature of the Transnational Collaboration Partnership below: (To be completed by the Inn2POWER project partners supporting the collaboration)

Notes: Please complete this section including outlining the following:

- a) the nature of the transnational collaborative partnership
- b) what partners expect to achieve (the results or impact of the collaboration)
- c) the two (or more) clusters involved in the transnational partnership, and
- d) the duration of time over which the collaboration is expected to continue

- a) the nature of collaboration between the two companies consists of product development and market entry.
- b) The partners expected to co-develop one or more new innovative product(s) and / services by using their core competencies and expertise within the fields of manufacturing, ropes, mooring and towing, heavy lifting onshore & offshore, shipping and logistics. This collaboration should also support **Dynamica Ropes** in entering the Dutch market as means of delivering their products and services in a new market.
- c) Offshoreenergy.dk, Denmark and Northern Netherlands Offshore Wind (NNOW).
- d) The companies intend to develop a close dialogue, which can potentially evolve a period 5 years' collaboration towards the aforementioned objectives.

www.northsearegion.eu/inn2power/



Supporting Infrastructure: Test Facilities & Harbour Logistics









Interreg
North Sea Region
Inn2POWER
European Regional Development Fund EUROPEAN UNION

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Need to test your product
Find Test Facilities

[Search >](#)

The Airbnb for test facilities Inn2POWER's web-based marketplace brings The Sharing Economy to the offshore wind industry.
Available at: <http://testfacilities.eu/>

-  Tensile test (plastics)
-  Rain erosion
-  Hydraustatic Pressure
-  Mech. full scale
-  Pull
-  Wind tunnels
-  Climate test
-  Lightning Test

Offshore Wind Energy MBA

- MBA level modules tailored to SMEs across the supply chain
- Content developed by industry
- Open to all European participants
- More information at www.owemba.com
- Other modules include:
 - **People Management**
 - **Innovation through Collaboration**
 - **Logistics**
 - **Economics of Offshore Wind Farms**
 - **Global Business**
 - **MBA Thesis**



Risk Management &
Legal Issues



Operational
Leadership



Innovative Project
Management



Future Scenarios in
Strategy
Development

People Management Offshore Wind Energy MBA

The course aims at improving students' competences in leadership, by mostly focusing on challenging and turbulent contexts and enable them to realize the aspects of effective leadership and performance management of people and organizations.

In particular, the course seeks to provide an in-depth understanding of the inner dynamics of human brain that enabling organizational decisions and boosting leadership capabilities targeting at high performance levels of individuals and teams.

Apply [here](#) until August, 19th 2019 for the next course.

Basic Information

- €2000
- 2x2 days of workshops
- Next Workshop dates: September, 9th & 10th + September, 19th & 20th
- Place: Ostend, Belgium
- [Apply Now](#)

9–10 September 2019 Offshore Wind MBA Module "**People Management**" Pt.I | [Course description](#)

19–20 September 2019 Offshore Wind MBA Module "**People Management**" Pt.II | [Course description](#)

4–5 December 2019 Offshore Wind MBA Module "**Innovative Collaboration**" Pt.I | [Course description](#)

9–10 December 2019 Offshore Wind MBA Module "**Innovative Collaboration**" Pt.II | [Course description](#)

Questions?

More information / links:

- <https://northsearegion.eu/inn2power/>
- <http://www.inn2power.eu/mapping>
- <http://testfacilities.eu/>
- www.owemba.com

To get involved contact:

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